



SOCIOECONOMIC
SBA-certified VOSB

SAM.GOV UEI
LTQ1ZMDVCE45

CAGE
1AQ46

PRIMARY NAICS
541611

COMPANY OVERVIEW

Cesia Partners LLC is an SBA-certified Veteran-Owned Small Business based in Virginia. The firm provides program management and technology transformation support for regulated programs, with depth in anti-money laundering (AML), financial crimes, and legal and compliance technology. Its Founder and Principal is a U.S. Marine Corps veteran with over 25 years in technology, including 12+ in regulated financial services.

Cesia Partners works as the translation layer between the people who own a requirement and the teams who build against it, so that what gets delivered solves the problem the requirement was written to address.

CORE COMPETENCIES

Program Management and Recovery

Program management for regulated technology programs, including recovery of programs that are behind schedule: finding the cause of the breakdown, resetting commitments, and restoring predictable delivery.

Requirements Translation and Intake Governance

A structured intake step between business requestors and delivery teams. Accountable business leaders define the problem before work enters the backlog, technical leads propose solutions, and proposals become resource and cost estimates.

AML and Financial Crimes Technology

Transaction monitoring platforms (NICE Actimize, Fiserv FCRM), platform migration, scenario testing, alert tuning support, and the data pipelines underneath them.

Legal and Compliance Technology

Contract lifecycle management, eDiscovery, legal workflow automation, and compliance surveillance platforms.

Portfolio Governance and Operating Model

Executive portfolio governance that sets funding and priority jointly, capability-aligned Lean Agile teams, and supplier risk classification.

Vendor Evaluation and Selection

Build-versus-buy analysis, requirements definition, evaluation, and selection of commercial platforms.

Responsible AI Governance

Review of AI features for explainability, human oversight, and defensibility before production use.

DIFFERENTIATORS

- **Principal-led.** The founder leads every engagement directly.
- **Operator experience.** The principal ran the technology organizations this work supports, most recently at VP level at T. Rowe Price.
- **Technical foundation.** Began his career as a Java developer and solutions architect, so technical root causes surface early.
- **Veteran-owned.** SBA-certified Veteran-Owned Small Business (May 11, 2026). Counts toward the veteran-owned small business goals in prime subcontracting plans.

CODES

NAICS

541611 Administrative Management and General Management Consulting Services (primary)

541512 Computer Systems Design Services

541519 Other Computer Related Services

541690 Other Scientific and Technical Consulting Services

PSC

R408 Program Management and Support

R499 Other Professional Services

RELEVANT EXPERIENCE OF THE PRINCIPAL

The experience below comes from the principal's prior employment. It is not Cesia Partners contract past performance.

Guillermo Barquero, Founder and Principal, Program Manager

Over 25 years in technology, 12+ in regulated financial services. Former VP-level Head of Legal, Compliance and Audit Technology and Head of AML Technology at T. Rowe Price; former Senior IT Manager for Enterprise AML at USAA. Led program recovery, vendor evaluation and selection, operating model redesign, and Lean Agile delivery for regulated programs. SAFe Program Consultant (renewal in progress). B.S. Computer Science, Virginia Military Institute. U.S. Marine Corps veteran.

AML PROGRAM RECOVERY Head of AML Technology, T. Rowe Price	DELIVERY AND GOVERNANCE Head of Legal, Compliance and Audit Technology, T. Rowe Price	RESPONSIBLE AI GOVERNANCE T. Rowe Price
Recovered an Actimize to Fiserv FCRM migration that was two years behind schedule. Returned it to predictable delivery within about 6 months and reached Actimize parity about 9 months after joining, clearing the path to retire the legacy platform and end dual vendor cost. Partnered with the FIU and Model Risk on threshold tuning that reduced false positive alerts 70% year over year, freeing about \$4M a year in investigator capacity.	Raised delivery against commitments from about 70% to about 90% in two quarters, business satisfaction from about 60% to about 90% in the first year, and improved delivery cycle time about 40%. Built an executive portfolio team that jointly set funding and priority, extending the roadmap from 3 months to multi-year and ending shadow IT procurement.	Governed responsible AI adoption across five legal and compliance platforms, covering explainability, human oversight, and defensibility before production.

TEAMING ROLES

Cesia Partners supports prime contractors on unclassified civilian and financial regulatory programs in the following roles:

- Program Manager or Deputy Program Manager on regulated technology programs.
- Subject matter expert for AML, financial crimes, and compliance technology.
- Program recovery lead on programs that are behind schedule.
- Program management and governance lead on security and compliance programs, with the technical lead provided by the prime or another team member.

COMPANY DATA

Legal name	Cesia Partners LLC
Location	Virginia
Business type	SBA-certified Veteran-Owned Small Business (VOSB), certified May 11, 2026
SAM.gov	Active registration. UEI LTQ1ZMDVCE45. CAGE 1AQ46
Primary NAICS	541611
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